



ASIAN AMERICANS  
**ADVANCING  
JUSTICE**  
SOUTHERN CALIFORNIA

Dear Friend,

I hope this note finds you well. It's been a tough year—from wildfires displacing so many across California to the recent wave of immigration raids happening right here in our own neighborhoods. These moments serve as reminders for the work that we've done and the hard work still ahead.

AJSOCAL is one of the nation's largest civil rights and legal services organizations focusing on Asian Americans and Pacific Islanders (AAPIs). The organization serves over 15,000 individuals each year, fights against anti-Asian hatred, and advocates for laws and programs that strengthen our community. On top of all this, AJSOCAL is on the frontlines of extremely urgent work—offering free legal help to those targeted by immigration enforcement, expanding multilingual hotlines, and getting know-your-rights materials out in multiple languages. It's the kind of work that truly changes lives.

That's why I'm inviting you to support this year's *United in Action* Gala on **Thursday, October 16, 2025**, at the **Westin Bonaventure in Downtown LA**. This year's festivities will feature a VIP reception and a seated, multi-course dinner. The event is one of the most anticipated of the year among AAPI leaders from the worlds of law, social justice, arts & entertainment. It's a celebration of our resilience, and a chance to come together in support of something meaningful.

Please consider sponsoring a table or attending yourself. **Enclosed is a list of sponsorship opportunities and benefits for your review and consideration.** Please contact Janelle Hu, at [jhu@ajsocal.org](mailto:jhu@ajsocal.org) or 213-241-0231 with any questions.

Now is the time to act, and I'd be honored to have you stand with AJSOCAL in this work.

We look forward to hearing from you,

Aileen Louie  
Interim Chief Executive Officer  
AJSOCAL

UNITED IN ACTION  
ADVANCE TOGETHER

2025

ANNUAL FUNDRAISING GALA  
SPONSORSHIP OPPORTUNITIES



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ABOUT US

# OUR MISSION

AJSOCAL is a social justice organization that protects and strengthens the rights and dignity of Asian American and Pacific Islander communities, especially those that are most disadvantaged.



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FOUNDED IN  
**1983**



THE NATION'S  
**LARGEST**  
AAPI CIVIL RIGHTS  
AND LEGAL  
SERVICES  
ORGANIZATION



SERVING OVER  
**15,000**  
CLIENTS  
ANNUALLY



IMMIGRATION  
CITIZENSHIP  
HOUSING  
HEALTHCARE ACCESS  
DOMESTIC VIOLENCE



**FIGHTING**  
ANTI-ASIAN  
HATRED &  
DISCRIMINATION



ADVOCATING FOR  
**LAWS**  
& PROGRAMS THAT  
STRENGTHEN THE  
**COMMUNITY**

# SPONSORSHIP LEVELS & BENEFITS



SPONSORSHIP LEVEL	2025	BENEFITS AT THE GALA					BENEFITS AT THE VIP RECEPTION		MARKETING BENEFITS AND MORE		
		GALA TICKETS (Seated Dinner)	INCLUDED IN GALA SLIDESHOW	THANK YOU SIGNAGE AT GALA	VERBAL THANK YOU AT GALA	:30 REMARKS AT GALA	PRE-GALA VIP RECEPTION TICKET	THANK YOU SIGNAGE AT VIP RECEPTION	PRESENCE ON WEBSITE, EVENT MATERIALS, E-PROMOS	PRESENCE ON PRESS MATERIALS	DEDICATED SOCIAL MEDIA POST AND FEED
TITLE	\$50,000	12	✓	✓	✓	✓	12	✓	✓	✓	✓
RUBY	\$40,000	12	✓	✓	✓		12	✓	✓	✓	✓
CO-CHAIR	\$25,000	10	✓	✓	✓		10	✓	✓	✓	✓
PLATINUM	\$15,000	8	✓	✓	✓		6	✓	✓	✓	✓
GOLD	\$10,000	6	✓				4		✓	✓	✓
SILVER	\$5,000	4	✓				2		✓	✓	✓
BRONZE <i>LIMITED AVAILABILITY</i>	\$3,500	3	✓						✓	✓	✓
COMMUNITY <i>LIMITED AVAILABILITY</i>	\$2,000	2	✓						✓	✓	✓

# SPONSORSHIP AMOUNT \$ \_\_\_\_\_

AJSOCAL is a 501(c)(3) nonprofit organization  
TAX ID # 95-3854152

- I/We look forward to attending. Please coordinate with \_\_\_\_\_ to collect guest list.
- I/We cannot participate, yet would like to MAKE A DONATION to support AJSOCAL.

## PAYMENT

- AMEX
- Master Card
- Visa

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_ Zipcode: \_\_\_\_\_

OR MAIL CHECK TO: AJSOCAL Development, 1145 Wilshire Blvd, Los Angeles, CA 90017

**OR CONTACT JANELLE HU DIRECTLY**  
**213-241-0231 or [jhu@ajsocal.org](mailto:jhu@ajsocal.org)**

**AJSOCAL.ORG**



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For more information, please contact:

**Janelle Hu**

(213) 241-0231

[jhu@ajsocal.org](mailto:jhu@ajsocal.org)

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